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Spokane Ad Club Weekly Bulletin, June 23, 1915

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ROSE WEEK A SUCCESS

When "Rose Week in Spokane" was announced in the bulletin several weeks ago, we prophesied that it would "go big." That this prophesy was advisedly made and has been entirely fulfilled is borne out by the known results of this splendid campaign of which facts the following are a few:

About 75,000 roses were gathered and distributed during the week. These beautiful testimonials of Spokane's sunshine were taken to down town hotels and lodging houses, many of which never breathed rose fragrance before; to sick and invalid women and children; to the poor who had no flowers of their own and to arriving and departing guests upon the principal transcontinental trains entering and leaving the city each day.

Every woman and child passing through the several depots' gates to and from these trains, received a rose. The flowers thus reached travelers from New York and San Francisco, from Chicago and New Orleans, in fact there can be no estimating how far and wide the effect of this brilliant week has reached. Truly this is another big, original Spokane idea. Much credit and praise is due to C. Herbert Moore, who conceived the idea and devoted his entire time for several weeks to its successful carrying out.

We hope to see a recommendation made and passed that "Rose Week in Spokane" becomes an annual affair, each year greater than the past.

* * *

F. H. Lloyd left Tuesday, June 15th, for Chicago to attend the great convention of the Associated Advertising Clubs of the World. Mr. Lloyd's voluntary and self-supported attendance at this big convention is highly appreciated by the Spokane Ad Club, which is thus well represented and which will, through his efforts on his return, derive much valuable knowledge and a decided benefit.

MEMBERSHIP DISCONTINUED

The following have been dropped from membership in the Ad Club for non-payment of dues:

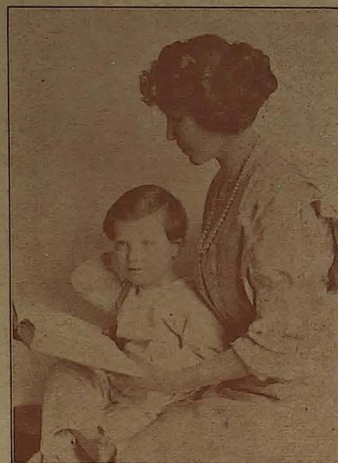
George B. Drescher, Ralph Green, W. B. Kannon, Enoch Sears, Matthew Slocum, C. O. Blakeslee and Rosenhaupt and Weaver.

* * *

Don't forget the practice shoots at Fort Wright every Saturday afternoon. Ad men are invited. Call George Libby for particulars.

WEEKLY BULLETIN

*Spokane
Ad Club*



MRS. JOHN BRUCE DODD
"Mother of Father's Day"

FATHER'S DAY

Wednesday Noon
June 23, 1915
Hall of the Doges
Davenport

Weekly Bulletin

Published Every Week by the Spokane Ad Club, Edited by R. C. Steeple, Secretary, Davenport Hotel. Phone M. 6616.

Spokane Ad Club

OFFICERS

H. S. Clemmer-----President
S. R. Stern-----1st Vice President
C. C. Koerner-----2nd Vice President
R. C. Steeple-----Secretary & Treasurer
R. P. Kelley-----Recording Secretary
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M. Whittingham

PROGRAM MRS. O. McEWEN

Chairman of the Day

SPEAKERS

MAYOR C. M. FASSETT
"Father's Day" and "Wilson Day"

REV. FRANCIS B. SHORT

REV. T. H. HARPER

Vocal Numbers by

MRS. DONALD D. DILTS
And
THE EMPIRE QUARTETTE

Distribution of Roses by

ONE OBJECT CLUB

STUDY CIRCLE

Meets Every Monday Evening
At 6 o'clock At Davenport's

D. R. BARRETT - - Chairman
W. G. OVES - - - Secretary

FATHERS' DAY INSTITUTED IN SPOKANE

Spokane has reason to feel justly proud of Mrs. John Bruce Dodd, who was inspired to institute Fathers' Day, and who has come to be known as the "Mother of Fathers' Day."

It is especially pleasing to know that this laudable thought was born in the mind of an honorary member of the Ad Club. The publicity given to the movement by the Fathers' Day Association has proven to be just one more big boost for Spokane. Many publications are supporting the movement, leaders in other cities are taking it up and from the pulpits in thousands of churches on Sunday, sermons appropriate to the day were delivered.

He was not the kind of a father that you read about in books,

He wasn't long on language and he wasn't strong on looks.

He was not the sort of a father you hear about in plays,

He was just a Human Father with a Human Father's ways.

—Edmund Vance Cook.

CONTEST FOR REGATTA QUEEN

Due to the unfortunate but necessary withdrawal, from the contest for queen, of Miss Bertha Fancher, the Ad Club, Rotary Club and Transportation Club have elected to support, for this honor, the candidate proposed by the Chamber of Commerce and Spokane Club—Miss Carol Rutter.

The election of Queen Alene is developing into a strenuous contest between Coeur d'Alene and Spokane and Spokane must come to the front strong if she would secure the honor attached to this election. Your support is solicited; votes are inexpensive and can be bought and balloted at the Ad Club's office in the hotel.

* * *

Our best friend has returned! Miss Dalton reassumed her duties in the Club's office yesterday after a month's vacation, which we hope was both restful and pleasant. She surely had it coming.